

CONTACTS

MAY/67



SPOTLIGHT ON OLD TIMES

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CONTACTS

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COVER STORY: Traude Wedding
and Bob Lavoie of Port Arthur,
outfitted in the finery of yester-
year, added sparkle to the Lake-
head store's Centennial promo-
tion. They were among over 90
staff members who wore colorful
costumes during the two-week
event.

Spotlight on Old Times

Surrounded by a throng of Lake-
headers, Mayor Saul Laskin rapped
on a front window of Eaton's store
in Port Arthur. "With this tap I
transform 1967 into 1867," the
mayor said. The curtains slowly
parted. The crowd pressed in, craning
their necks to get a better view.

In front of them they saw a
dazzling array of antiques and
household objects of a century ago.
Mayor Laskin, accompanied by his
wife and store manager Alan Giles,
moved slowly down the row of win-
dows. Each time he tapped the
glass, the drapes opened revealing
more treasures of yesteryear.

At the last window Mr. Giles
thanked the mayor for officially
opening the Port Arthur store's May
Centennial Promotion. Then the
Mayor and Mrs. Laskin, both in cos-
tumes from the past, were presented



Looking at yesterday's mode of transportation are members of the Centennial Committee. They are chairman Jim Cockell, Sales Supervisor, Children's Wear, left, Alan Giles, Store Manager; Roland Manning, Display Supervisor and Bert McDowell, Operating and Personnel Manager. Missing is Carl Lavender, Display.



Molly Shaver, Cosmetic Counter, cranks the handle of an antique telephone in the early communications exhibit.



Janet McLeod led the horse and buggy which carried Mayor Saul and Mrs. Laskin. The carriage was loaned by the Lakehead Light Horse Association.

with gifts. The Mayor received an Arrow Centennial tartan shirt, while Mrs. Laskin was given a piece of Royal Doulton china. The couple were transported from the store in a horse drawn carriage.

The opening went without a hitch except for the 1926 model-T, which formed part of the procession, broke down and had to be pushed away by staff.

"This is the biggest promotion we've ever held," said Store Manager Giles. It is something that I'm particularly proud of because it has almost exclusively been a staff effort, he added.

The project was six months in the planning. Window exhibits for the big event were arranged by Display Supervisor Roland Manning and Carl Lavender.

Our company's archivist in Toronto, Judith McEvel, supplied the store with early photographs, the first Acme electric washing machine and blown up pages from early catalogues.

Staff were asked to comb their attics and basements for heirlooms, and responded with many time-honoured belongings.

Mrs. L. Wood loaned her two-century old settee for a living room display which was completed with an Edison gramophone and a book of wisdom published in 1773.

Another centre of attraction was an ancient kitchen setting with giant

copper pots, a grotesque brass stove, an Eaton foot warmer, and a fusty collection of utensils including a 1919 can opener, an apple peeler and an ice cream maker.

Port Arthur's oldest fire engine, built in 1867, was also featured. This engine was pulled on foot and a bucket brigade kept its five gallon tanks filled, while four men operated the pump. The borrowed antiques were valued at over \$50,000.

The promotion was the first large scale Centennial project in the district, and Mr. Giles expressed his hope that other organizations would arrange similar efforts.

In preparation for the big event,



Mayor Saul Laskin and Mrs. Laskin officially opened the Centennial Promotion on May 6.



Leita Armstrong, Hammond Organ Demonstrator, plays old time tunes. Listening are Mary Murray, Paint department, and Howard Cashaback, Radio and TV dept.



Roland Manning, Display Supervisor, examines an early musket supplied by staff member John Etienne. This fire arm belonged to Mr. Etienne's great grandfather.



Jackie Hayne's pendant watch was purchased from Eaton's over 60 years ago.



Annette D'Angelo, General Office, operates an ancient coffee grinder, loaned to Eaton's by her family.

SPOTLIGHT ON OLD TIMES

some fifty staff members poured over old prints and photographs, to make their own flowing costumes from the last century. Traude Wedding of the Children's Ready-to-Wear dept. sewed over thirty waistcoats and bow-ties for the men. Lunch counter staff chose original Canadian outfits — they dressed as Indians.

"We feel this promotion has increased the interest of twin-city residents in our heritage," said Mr. Giles. Special invitations were sent to schools in the area, suggesting to teachers that they send their students to see the windows.

"This would show them the progress we've made," the store manager added, "and also see how our standard of living has changed in the last hundred years."



Ruby Moodie, left, Alice Colyer, Mary Nazvesky and Eva Green of the Catalogue Sales Office wear contrasting costumes to today's streamlined fashions, featured on the cover of Eaton's Summer Catalogue.



Dense crowds flocked around the nine Eaton display windows during the promotion.



Over 90 Lakeheaders wore the costumes of a century ago during the 18-day promotion. The six Indian maidens in the front row are from the lunch counter.



This artist's drawing of the Regina shopping complex shows Eaton's store on the left, the mall in the centre and the super market on the right. More than 500 cars will be able to park in the area.

Multi-Million Expansion Program Underway in Regina

The Regina store is currently in midst of a \$1 million renovation program which is slated for completion early next year.

In addition, the Eaton store will be connected to a \$1,000,000, air-conditioned shopping mall.

The mall, combined with Eaton's and a Dominion Stores super market, will be known as the Centennial Shopping Centre. Total area will be approximately 260,000 square feet.

Contained in the mall will be 15

specialty shops in the medium-to-high quality range.

Contacts Reporter Lillian Galvin reports that one of the new projects within the store is the installation of an air conditioning unit.

When the remodelling is completed, all family fashions, china, and giftwares will be on the main floor. Home furnishings, sporting goods, drapes and household appliances will be located on the second level.

Also on this floor is a staff training area, lunch room and assembly hall.

When completed, the Eaton complex will be one of the finest in the province.

The Regina development is designed to meet the demands of a growing urban and rural market, which is expected to expand at an accelerated rate.

Eaton's first opened for business at this location in 1918.



The \$1 million mall will contain 15 specialty shops. Eaton's is at the far end.

Contract Sales Designs Interiors For Western Region

If you have recently visited a hospital, dined in a restaurant, or stayed in a motel the chances are Eaton's Contract Sales designed the interior. The carpet was probably installed by Eaton's. Look at the drapes and furnishings. These items may have been supplied by our Company too.

In the Western Region, Contract Sales' operation is carried out from

offices in Regina, Saskatoon and Winnipeg. Among their notable achievements have been the interior furnishing of the Winnipeg Winter Club, the Regina General Hospital, and the Executive Hotel, Saskatoon.

The Contract Sales department is geared to provide customers with a wide scope of services. The department's design studio in Winnipeg uses the creative talents of its staff,

as well as the skills of other specialists.

Studio staff have a flair for both impressive and sophisticated designs. These range from such projects as the spicy design of the Oriental Bowl restaurant in Regina, to the interior of the stately Manitoba Room in the Legislative Buildings.

Contract Sales personnel work closely with allied trades, and direct all carpentry and electrical work from start to finish. Carpets and drapes are supplied and installed by specialists from Eaton's workrooms.

ACTIVE AT EXPO

The expansive floor coverings in the British and Kodak pavilions at Expo were done by the Eaton Contract Sales office in Montreal.

Another Expo order, of an unusual nature, was the supplying of stools for a troupe of troubadours who entertain visitors. Contract Sales were also asked by the Canadian Government to erect a display of antique kitchenware in the Canadian pavilion.



Contract Sales staff hold regular sales presentation meetings in the Winnipeg office. From left to right are Art Metz, Gordon Andrews, Lyle Harvey, David Thomas, Jack Campbell and Len Swallow.



Sales Manager Roger MacNaughton, right, directs a staff of four in the Regina Contract Sales Office at 1905 7th Avenue. From left to right are: Walter McKay, Reg Cole, Cal Kitch, Jean Kuski and Mr. MacNaughton.



Contract Sales Manager L. E. Holt stands in front of the Contract Sales Office at 838 St. James Street, opposite the Winnipeg stadium.



Saskatoon Contract Sales Manager Stan Cowell outlines a project to Salesman Jim Milne.



Designer Dale Henwood, centre, outlines a project to Judy Thorndale, left, and Dolores Schell.



The secretarial staff in the Contract Sales office in Winnipeg are, from left to right, Linda Lally, Marlene Waterman, Kay Coles, Clara Greening, Doris Robertson, Margaret Cooper and Eleanor Brennan.



Photographer Roloff Beny, left, Mrs. John David Eaton, Divisional General Manager D. S. McGiverin and the Chairman of the Metropolitan Corporation of Greater Winnipeg Jack Willis attended the reception at the Hotel Fort Garry to celebrate the publication of Mr. Beny's book.

A Photographer for all Seasons

Canadian-born photographer Roloff Beny was the guest of honour at a Winnipeg reception given by Mr. and Mrs. John David Eaton and Mr. Robert A. Browne, president of Longman's of Canada, Limited.

Over 150 people attended the reception on April 18 to celebrate the publication of Mr. Beny's book "To Every Thing There is a Season". The publication is the Centennial project of Mr. and Mrs. John David Eaton.

The book was four years in the making and took Mr. Beny to outposts all over Canada. He travelled by many means of transportation, and was most impressed with the lonely and silent Northwest Territories and the Arctic.

Mr. Beny had hoped to include several pictures of Winnipeg in his book, but was thwarted on two occasions by a flood and a blizzard.

"To Every Thing There is a Season", printed as a limited edition, is available at Eaton book departments. It's a collection of colour and black-and-white photographs interspersed with text.

The book's theme is the past and present of Canada, through all seasons and touching many aspects of the nation. The title comes from the Ecclesiastes quotation, "To everything there is a season, and a time for every purpose under heaven . . ."

Copies of the book will be given by the Government of Canada to all heads of state and national leaders invited to take part in the Centennial celebrations. In Canada, editions have been presented to all Provincial Premiers, Lieutenant Governors and libraries.

Mr. Beny was born in Medicine Hat, Alberta, and now lives in Rome. He first became famous as a painter and went on to win international distinction in print making in Europe and America. This formed a natural bridge to photography and book design which have been his lifetime interest.

His other books include "The Thrones of Earth and Heaven", "A Time for Gods" and "Pleasure of Ruins".

It takes ten steps...

... for twenty-four shirts — from the receiving dock — to reach the sales counter.

A new, package-conveyor system, capable of handling 2 million cartons a year, has been installed in the Winnipeg Catalogue Building.

The system's one third of a mile of conveyor belts will streamline our receiving operation and bring Central Receiving's facilities into one location. When it becomes fully operational in mid-June, the system will insure an orderly, efficient flow of incoming merchandise.

To get a preview of the new operation, let's trace the path, a carton of shirts will travel, from the receiving dock to the sales counter.



1 Incoming highway trucks are directed to one of the receiving dock's eight positions. These expanded facilities enable staff to handle up to 200 trucks a day. John Tisdale, above, unloads the box of twenty-four Arrow shirts and then places them on a conveyor.



2 On the telescopic skate-wheel conveyor the package is "key-reced", i.e. given a receiving form, and the number of cartons counted. Harry Reynolds directs the carton to an automatic belt conveyor, while the appropriate paper work is dispatched by an overhead conveyor to the Order Processing Office in Catalogue Building 3.

6 Cleared shipments leave the matching area via belt conveyors to the checking and marking section. Teddy Barnes speeds the shirt carton down an open line for processing.



7 Lucille Atamanchuk opens and checks the contents of incoming packages. At right is Harry Evans, Receiving Foreman.

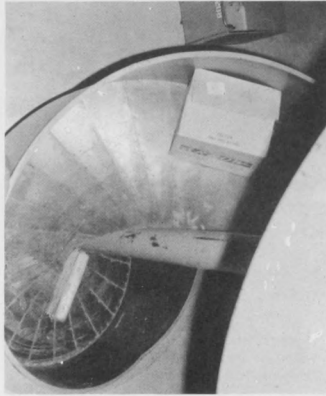


8 The shirts move along conveyors to Ivy Labram who fastens price tickets to the twenty-four boxes. In the background is Allan Launder of Merchandise Processing.





3 On the 125-foot conveyor the carton moves at approximately 80-feet a minute. If all the conveyors were put end-to-end they would stretch from the Winnipeg complex to Arlington Street — a distance of about 1½ miles.



4 One of the big advantages of the new system is that it cuts carrying, lifting and pushing heavy cartons to a minimum. The conveyor moves over the concourse to a spiral shoot.

The spiral shoot drops the carton to the pre-match accumulation conveyor lines in the basement.



5 In the pre-match area, Bill Morris, Industrial Engineering Analyst, left, demonstrates to Merchandise Processing Manager Marv Tiller how the carton will travel down one of the twenty pre-match accumulation lines.

The carton is carried by conveyor from the pre-match lines to matching stations. Here, the paperwork is matched and attached to the lead carton. All uncleared shipments are placed in "problem hold" stations, below the pre-match area.

9 Nick Dick places the shirts on a cage truck for shipping to the stock rooms. Their next stop is the selling floor.



10 On the main floor of the Winnipeg store, Bill Geddes, Men's Furnishings, right, outlines selling features of an Arrow shirt to Maurice King.

"We expect this new system will not only vastly improve our receiving operation, but also benefit suppliers and customers by allowing Eaton's to more rapidly place the merchandise before the public," said Marv Tiller, Merchandise Processing Manager.



Centennial Special Tells Canada's Story

Canada's history came dramatically to life for two Eatonians who toured the Centennial Train at the Canadian National station in Winnipeg May 2.

In the first car Annelina Berg, Divisional Catalogue Office, and Dave J. Wilson, Industrial Engineering, saw the steaming, tropical forests of pre-history. Outside it was 13 degrees.

"It's good to know that Manitoba was once warm," murmured Dave.

As the last ice age receded, they saw the first signs of man on the continent. A display of a totem pole and artifacts gave them a vivid comparison of today and yesterday.

Standing on the deck of a Viking ship in the second car, Annelina and Dave heard the sound of the wild sea, as they cruised near the inhospitable coast of Labrador. Next to the ship, an electronic map traced the routes of early explorers.

At the end of the car, the two visitors saw an unforgettable scene. In a ship's cabin were narrow bunks filled with sick and old people. A ragged mother was rocking a child. Adding to realism were the sounds of a creaking ship and the cries of hungry babies.

"The only thing that kept the first immigrants alive was the hope of a better life in Canada," remarked Dave. The Confederation Chamber,

Riel Rebellion and Klondike gold rush greeted the visitors in the third and fourth cars.

History's pulse quickened as Canada entered the 20th century. The World War I exhibit impressed Annelina.

"The sand-bagged trench was very realistic," she said. "I was particularly struck with the peep hole looking out into no man's land, where you could see the flash of bomb bursts and hear the rattle of rifle fire."

In contrast to the dark dugout was the roaring 20's display, complete with flappers, peep shows and silent movies. The bright, brassy era was dimmed, a few feet further, by the stock market crash and the great depression.

In the last car, the two visitors saw the war machines of the Second World War and Canada's recent achievements in industry, medicine, science and the arts.

At the end of this visual trip through history, Annelina and Dave thought they had gained a greater understanding of the events that helped build Canada. With a cold breeze blowing in their faces, they felt the images of the past also gave them a glimpse of the future . . . The bright tomorrow that belongs to these two young people and Canadians everywhere.



Among the exhibits was a revolving platform with miniature statues of the Fathers of Confederation.



Dave Wilson and Annelina Berg examine an early Indian eating bowl.



Annelina admires a shimmy dress of the flapper era.



The peep show in the roaring 20's car was popular.



Service Bureau staff make every effort to find missing merchandise. From left to right are Malcolm Braithwaite, Jim Salmon, Bruce Davey and Jack Hardy.

the troubleshooters

According to the dictionary, troubleshooters are people who look for trouble. And when they've located the difficulty — they find the solution.

In the Service Bureau, on the second floor of the Winnipeg store, are eight Eatonians who might well be called troubleshooters.

Under the direction of Senior Adjuster John Jervis, Service Bureau staff are responsible for finding and solving problems. Whenever a customer doesn't receive the merchandise he or she ordered, it is the job of the Service Bureau to find out why.

Initially, they receive a tracer form

from the telephone order board informing them of a customer's query. Then the staff swing into action.

The tools of the trade are the telephone book, paid account orders, delivery records and the intuition of a Sherlock Holmes.

First, they check the paid order forms to see if the right address is on the parcel. Then the department is notified to find out if the order is being held.

"Most customer queries about missing merchandise are caused by departments not notifying them that their orders cannot be filled immediately," said Mr. Jervis.

Put yourself in the customer's

place he said. It's irritating when you've paid for merchandise that doesn't arrive and no one tells you where it is.

"Tell them the approximate date of delivery too," he added.

Diligently, every possibility is checked by staff. No effort is spared until the staff know the merchandise is speeding on its way to the customer.

Apart from being super-sleuths for finding missing merchandise, these goodwill ambassadors add plenty of tact, courtesy and consideration to their daily dealings with customers.



Kay Thomas answers a customer's call.



Service Bureau Senior Adjuster John Jervis and Henrietta Ross.



Molly May receives a tracer from the telephone order board.



news pictures



Brandon Basks in Afterglow of TACA Sales Success



Divisional General Manager D. S. McGiverin, left, presented the Rose Bowl Award to Brandon Store Manager W. McAllister.



Mr. McAllister, centre, thanked his staff for helping to win the coveted Rose Bowl Award.



The Saskatoon TACA band beats out a lively tune to herald the start of the Trans-Canada Sale.

Brandon store won the first Divisional General Manager's award for achieving the largest increase in sales during the Trans-Canada Sale April 26 - 29.

To mark the occasion, Divisional General Manager D. S. McGiverin presented a silver engraved rose bowl and a plaque to Store Manager W. McAllister at a ceremony in Brandon May 8.

Mr. McGiverin said that Brandon's success increased the store's importance and was indicative of the community's growing confidence in our company.

Store Manager McAllister praised the divisional merchandise managers and the divisional advertising office for assisting his store to hit the jackpot.

Competing in the contest were eight other western division stores. Prince Albert came in second place, while Winnipeg was third.

The Saskatoon store added plenty of zip to the Trans-Canada Sale with a twenty-man band, complete with clowns, slogans and peppy tunes.

Winners of the Saskatoon TACA sales quota contest were Iris Mitchell; Elgin Smith; Ken Robb; Vic Garchinski; Jim Roche and supervisor Ray Ulsifer of the Rug department.

Rally School Starts in June

The Eaton Centennial Rally Master Ken Von Platen, will be instructing at a rally school for all interested drivers and navigators in the Staff Training room, Winnipeg, on June 8 or 9 at 7:30 p.m.

During the two-hour session Ken will explain the rules and give applicants tips on how to win the 100-mile rally on Sunday, June 11.

"The Eaton rally is not a race," he emphasized, "and you don't have to be an expert to take part."

Several departments, he said are forming their own teams and challenging other sections. Application forms for the rally may be picked up from poster pouches on notice boards.

Six Suggestors Share \$85 in Cash Awards

Four Eatonians in Winnipeg and two in Saskatoon received awards totalling \$85 following recent meeting of suggestion award committees. Cheques were presented to the winners in May.

Topping the group in terms of money total was Ann Melven, Winnipeg Catalogue, who received \$25 for suggesting a notice be enclosed in the new Spring & Summer Catalogue advising customers that the new prices are now in effect.

Robert Stimpson, Winnipeg Care-taking, was awarded \$20 for suggesting that stands be placed at each door with daily Eaton advertising pages.

Frank Farnfield, Winnipeg Men's Clothing, won \$15 for suggesting a means of keeping dust off suits.

There were two \$10 winners. Ed Karlenzig, Saskatoon, suggested a method of repairing damaged furniture, while Rose Numas of Winnipeg proposed that white covers be placed on trolleys from the Catalogue Bakeshop.

Completing the list of winners was Mrs. Z. Levins of Saskatoon who suggested a safety installation for steps.

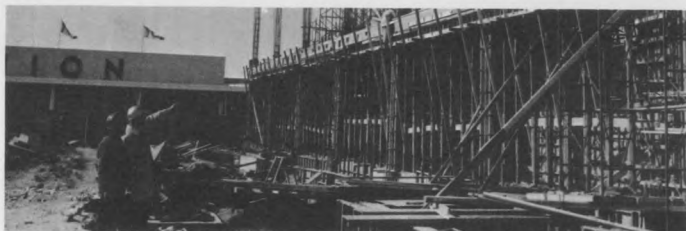
Suggestion award money is available to all staff who think up useful and time saving ideas. Just fill out your "bright idea" on the yellow blanks from the light green suggestion posters and mail them to the Staff Relations Office.

Liver Leads

Captain Bill Liver and his team, Marj MacCallum, Willa Gilchrist and Del Pankhurst, were the top keggers in the Eaton mixed five pin bowling league in Winnipeg.

The champs were presented with their trophies at the league's wind-up, which was attended by 175 people, on May 6.

Next season's club executive are: president Tom Scott, Customer Relations; vice-president Vic Swiderek, Lower Price Store; secretary Les Smart, General Office; treasurer Clarence Saunders, Service Building and executive member Ted Jenkins.



Eaton's Plant Manager E. W. Rogerson, right, and Project Superintendent Julius Kazina of Bird Construction are standing next to the east side of the new Polo Park store. Workmen at right are forming the second floor.



SASKATOON CHAMPS: The winners of the Saskatoon bowling roll-offs were, from left to right, Leif Rasmussen, Norma Cowie, Fred Appleby, Anne Iwanicha and captain Art Callaghan.

June Anniversaries

FORTY YEARS

Mr. E. W. Foster, W9381, June 7.
Mr. P. Dyson, W8109, June 13.
Mr. L. Baker, W8111, June 13.
Miss A. S. McCaffrey, W9155, June 13.
Miss E. McMurdo, W9511, June 13.
Miss M. Thompson, W9109, June 13.
Miss G. F. Hedges, W9159, June 18.
Miss L. G. Jackson, W9512, June 20.
Miss M. Cogle, W9511, June 23.
Mr. G. A. Rosie, W9212, June 23.
Mr. E. Sandberg, W9551, June 27.

TWENTY-FIVE YEARS

Miss Ivy Kathleen Miller, W9228, June 1.
Miss Gladys Parsons, W9163, June 1.
Mr. E. S. Dixon, W9360, June 4.
Miss Mary Ripley, W9325, June 4.
Mr. H. Brown, B9590, June 5.
Miss Elsie L. Hitchcock, R9627, June 5.
Miss Anne Drystek, W9526, June 8.

Names Wanted

Do your family know where to contact you at work in an emergency? If not, advise them of your department's name, number and location. This insures that phone messages will reach you promptly when you're on the job.

Miss Cordelia Mary Pankhurst, W9280, June 8.
Mr. Harold R. Insch, W9156, June 11.
Mr. Frank J. Paczynski, W8029, June 15.
Mr. W. J. Rodzen, W8029, June 15.
Mr. Louis Wydrowski, W9489, June 15.
Mr. Douglas J. Cullens, W9551, June 22.
Mr. Stanley M. Derragh, W9242, June 22.
Miss Bella E. Dee, W4841B, June 29.



Input Supervisor Roger Mowat, left, assisted in training Joyce Rice and Francis Lourie during a recent eight-week Punch Card Operating Course held in the Data Processing Centre, Winnipeg Catalogue. Over 50 staff members completed the course which was sponsored by Eaton's and the Special Program Division of the Dept. of Education, Vocational Branch.



Mr. and Mrs. Jack McKay were among the 133 passengers on board the Eaton-chartered, jet flight to Europe which left Winnipeg's International Airport May 3. Jack works in the Fire Protection department.



During an inspection, Winnipeg Caretaking Supervisor, Tom Giles, found a small, silver tube. Later he received a telephone call informing him that a senior citizen had lost the tube. She was a cancer patient and used the tube in her throat to help her talk.



Author James H. Gray autographed more than 1,000 editions of his book "The Winter Years" in Winnipeg April 21. Mr. Gray is flanked by Win Dark, City Advertising, and Sales Supervisor Carl Buffie of the Book Dept.

Appointments

WINNIPEG

- R. J. Chase, Merchandise Processing Manager, Service Building.
- R. A. Shaw, Commodity Merchandiser.
- J. C. Reid, Receiving Supervisor, Service Building.
- R. McDowell, Divisional Carpet Stock Supervisor.
- B. C. Bray, Sales Supervisor, Gallery of Fine Furniture.
- J. N. Millar, Contract and Institutional Accounts Supervisor.
- J. C. Boyce, Contract Credit Coordinator, Pacific & Western Region.
- J. G. Arnason, Catalogue Assembly Supervisor.
- W. J. Thomson, Credit Development Manager.
- R. O. Adams, Credit Manager.
- W. R. Somerville, EDP Credit Coordinator.
- Estevan:
- A. Weir, Store Manager.

Job Opportunity

The following vacancy is open. Staff interested in this position should contact their employment office.
Commission salesman—Winnipeg Life Assurance Office.



When Bill Johnson, Men's Clothing, Winnipeg Catalogue, retired April 28, he had the longest service record of any current, active staff member. Mr. Johnson had been with Eaton's for 51 years.



Hank Gallant, right, Winnipeg Catalogue, shows Foreman George Normandin the boot that he wore for a segment of his Centennial walk across Canada. The marathon walker, who worked at Eaton's, started trekking across the country in February from Victoria and hopes to complete the 5,000 mile trip by October.

Lloydminster Wins

Raymond Griffiths of Lloydminster, B.C., won the April Accounts Promotion contest draw. He was awarded \$75. Other winners were: Katherine Redl, Saskatoon; Clara Olson, Moose Jaw; Malcolm Hillman, Brandon; Irene Adams, Williams Lake, British Columbia; George Sneesby, Winnipeg and Ann Lewis, Nelson, B.C.

Retirement

Best wishes to the following Eatonian on his retirement June 1.
Mr. John M. McGavin, Dept. 9622E, Winnipeg, 38 years of service.

Al Hughes Wins Triple Crown

Al Hughes, Service Building Engineering, and his rink walked away with the lion's share of trophies handed out at the Winnipeg Eaton Curling Club's wind-up at the Khartum Temple, April 22.

Skip Hughes and his sharpshooters Henry Senko, Phil Leoppy and Norman Mitchell won the Club Championship Trophy, the McGee Cup and the Muirhead Friday Night Group award.

During the get-together curling president Jim Thomson, Workroom Supervisor, announced an increase of 20 club members over last year.

Special guests during the evening were sports writer Scotty Harper, Free Press, and Noel Buxton, a representative from the Manitoba Curling Association.

Next season's curling executive are: president Stan Mathias, Fur Storage; past-president Jim Thomson; first vice-president Gary Filyk, Construction; second vice-president Doug Brault, Wage Administration; treasurer Mike Tomlinson, Accounts Payable and secretary Jack McKay, Fire Inspection. The committee members are: Ted Black, Alan Hughes, Harold Jones, Stan Bilyk, Gerry Smith and Jake Klassen.



Divisional Catalogue Manager F. G. Muirhead, left, presented the McGee trophy to skip Al Hughes, Henry Senko, Phil Leoppy and Norman Mitchell.



Divisional Personnel Manager W. H. Evans, right, presented awards to the Wednesday Night group champions — skip Jim McClure, Ralph Clark, Lawrie Clark and Frank Smith.



Divisional Merchandise Manager N. R. Franklin, centre, handed out the Palk trophy to the Thursday night group winners, Bert Farrant and Colin Lowther. Missing are skip Keith Perry and Robert MacBain.



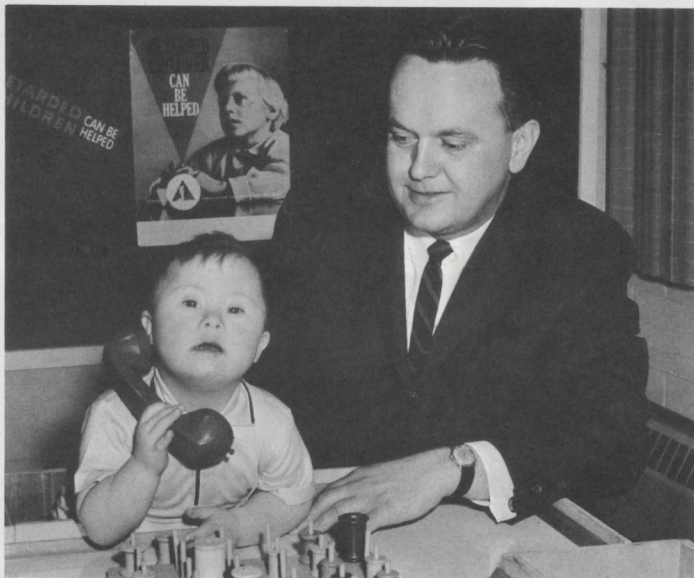
Vic Fotheringham, Staff Relations Manager, presented the Gilroy Trophy to Bert Farrant, left, and Francis Koslock. Missing are Mary Hill and Kay Perry.



Bruce Sutherland awarded the mixed curling trophy to skip Pat Milne, Gini Favel, Stan Bilyk and Sadie Milne.



Vic Fotheringham, left, presented the McKeag trophy to skip Angus MacDonald, Michael Cunningham and Doug Brault. Missing is John Boyce.



David Maher works with a child at the Day Care centre for retarded children in Saskatoon.

Eatonians Make Good Neighbours ... David Maher

The child born less than perfect shadows many lives. In most cases, families with retarded children are unable to cope; unless they have special assistance. This special need is given by the Association for Retarded Children in Saskatoon.

David Maher, Store Operating Manager in Saskatoon, is an active executive board member of the Association. He works closely with the John Dolan school for retarded children which was formed in 1956. The school has grown from a handful of children working in a basement to a six room school with 115 pupils.

Mr. Maher is vice-president of the Association and recently became a member of the Provincial Board of Directors.

Among the committees he has headed are finance, adult training

and fund raising. To promote interest in educating retarded youngsters, David Maher has spoken to several service clubs and school groups. When Saskatoon hosted the national convention in 1965, he acted as co-chairman.

David Maher, a 20-year man with Eaton's, has a deep, personal interest in the plight of these children. He was the parent of a retarded child who died at the age of eight.

The Association's future plans include a home for retarded adults, a hostel, and a farm. The organization also operates a day care centre for severely retarded, pre-school children.

These facilities gives the youngsters a chance to decrease their dependence on others, through the development of their physical and mental potential.